

# Fairtrade Knowledge Mat

**Our exciting text is...**  
Off Side by Tom Palmer

Kofi Danquah is a brilliant young footballer, from a family of cocoa bean farmers, based in Ghana. The story begins with him being offered a place to play for a Premier League team in England.



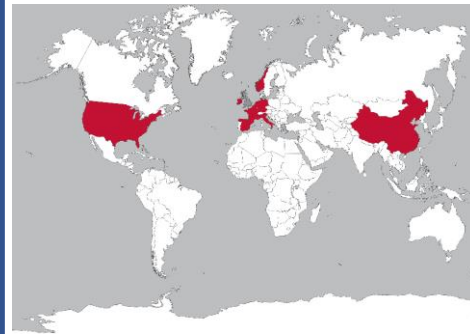
**Our enquiry question is...**  
How can we change the world?

**Our concept is...**  
Perseverance

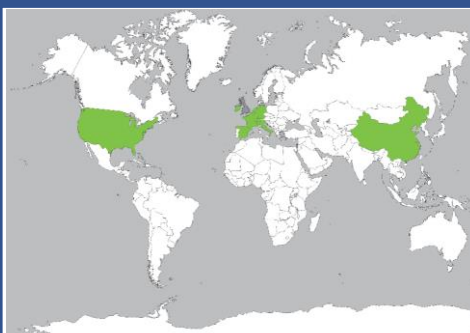


## Vocabulary

economy	how money is made in a particular country or across the world
equality	the right of different groups of people to receive the same treatment
export	goods or services made in the UK and sold to another country
Fairtrade	an organisation that works to improve the lives of workers in poorer countries
globalisation	the spread of trade and ideas worldwide
goods	items that can be bought and sold
import	goods or services purchased from one country and brought into the UK
trade	buying and selling goods and services



Imports



Exports

## Key Knowledge

We trade with countries all over the world. In the modern day, this is much easier as we can do this via the Internet.

Fairtrade works with farmers and workers so they can improve their living standards, invest in their communities and businesses, and protect our shared environment.

The Fair Trade movement was founded by Edna Ruth Byler in 1946.

A diverse range of products including coffee, chocolate, tea, sugar, rugs, baskets, birdhouses, and diaries are sold in thousands of Fair Trade affiliated shops and online outlets.

By increasing financial stability amongst these communities, Fairtrade helps farmers and workers gain access to more training and better machinery.

The Fairtrade Standards also encourage farmers to use non-toxic pesticides, which is also beneficial for the environment and for consumers.

Fairtrade supports workers rights, racial equality and gender equality.

Fairtrade has been shown to increase standards of living and reduce risk and vulnerability for farmers and workers.